

# THE BOLD NEW FORD ECOSPORT.

NOW WITH 100 PS (73.8 kW) POWER AND MORE STYLE.



Go Further

[www.india.ford.com/ecosport](http://www.india.ford.com/ecosport)





## There's just no stopping you

Nothing can get in your way with EcoSport's 200mm ground clearance, making it easy to go wherever you're going. Its right-sized design makes it easy to park and get around those cramped city streets.



## Keyless Entry with Push-button Start

Forget fumbling for your keys. As long as you have your key fob with you, your EcoSport's doors automatically unlock when you're nearby. Once on your seat, just depress the clutch, push the Ford Power Starter button and the engine fires to life.



## 1.5L TDCi Diesel Engine

Engineered for economy and performance, the super-refined 1.5L TDCi engine delivers best-in-class 100 PS (73.8 kW) power and an impressive fuel economy of 22.27km/l\* to take you places with great ease.



## ABS with EBD

Our Anti-lock Braking System with Electronic Brake Force puts your safety first. It also helps the EcoSport Brake Distribution more effectively in an emergency situation.



## Rear Parking Sensors

Rear Parking Sensors to help you judge the distance between your vehicle and obstacles behind you. When the sensors detect an object, they activate an audible warning that intensifies the closer you get to it.





### Leather seats with 60:40 seat split

The 60:40 rear seats fold down to give you 705 litres of space. That's big enough to fit a 560-litre washing machine or with a little luck, something more exciting. In the EcoSport, it's quick and easy to create room for luggage.



### Six Airbags

There are many reasons to feel safer in the Ford EcoSport. It has been fitted with some of the latest protective technologies designed to keep you safe, which adds up to invaluable peace of mind – wherever you go, in whatever conditions.

**SYNC**  
POWERED BY **Microsoft**



### SYNC® Applink™

Your Ford EcoSport offers voice-activated SYNC® Technology that seamlessly controls your phone and USB devices. You can make and receive calls, play your favourite songs, have your text messages read out to you and connect to your favourite mobile apps with Ford AppLink™ – all with just your voice.



### International Engine of the Year

It's tough to find a better combination of fuel economy and power than the turbocharged 1.0L EcoBoost. Awarded the International Engine of the Year title for the last 3 years, this revolutionary petrol engine delivers the grunt you need.



### Signature Lightguide

The EcoSport's ultra-modern LED 'signature' lights enhance its distinctive looks, creating a recognisable, bold and highly visible presence on the road.



### Daytime Running Lights

Energy-efficient and great to look at, our Daytime Running Lights increase your visibility to other road-users, particularly in poor weather and helps improve your field of vision.





### Rain-sensing Wipers

Let it rain, hail or even drizzle. As soon as it starts, the windscreen wipers will spring to life so you can see the road ahead.



### Auto-Dimming Mirror

Are you blinded by tailgaters obstructing your view? The Electrochromic technology in the EcoSport's rear-view mirror darkens automatically at night in response to headlights, thereby reducing the glare that can create visibility problems for those driving at night.



### Automatic Headlamps

Never lose sight of where you're going with the Automatic Headlamps feature. As soon as daylight starts to fade, the automatic headlamps will turn on and shine.



### Enhanced style with a premium look

Stand out with your EcoSport's beautifully crafted chrome window button, chrome AC vents, chrome inner door handles, chrome instrument cluster and leather wrap hand brake.

Colours



Golden Bronze



Mars Red

Kinetic Blue

Panther Black

Smoke Grey



Diamond White

Chill

Moondust Silver

Specifications

Dimensions						
Overall Length (mm)	3999					
Overall Width (mm)	1765					
Overall Height (mm)	1708					
Wheelbase (mm)	2520					
Front Track (mm)	1519					
Rear Track (mm)	1524					
Ground Clearance (mm)	200					
Turning Radius (m)	5.3					
Boot Space (l)	346 (expandable upto 705l)					
Fuel Tank Capacity (l)	52					
Engine	1.5l TDCi (Diesel)		1.0l Ecoboost (Petrol)		1.5l Ti-VCT (Petrol)	
Displacement (cc)	1498		999		1499	
Compression Ratio	16:1		10:1		11:1	
Max. Engine Output PS (kW) @ rpm	100 (73.8) @ 3750 rpm		125 (92) @ 6000 rpm		112 (82) @ 6300 rpm	
Max. Torque Nm @ rpm	205 @ 1750-3250 rpm		170 @ 1400-4500 rpm		140 @ 4400 rpm	
Suspension						
Front	Independent McPherson strut with coil spring and anti-roll bar					
Rear	Semi-independent twist beam with twin gas and oil filled shock absorbers					
Brakes						
Front	Ventilated Disc					
Rear	Drum Brakes					
Wheels & Tyres	Ambiente	Trend	Trend+	Titanium	Titanium (AT)	Titanium +
Wheels (Including Spare Wheel)	Steel <sup>1</sup>	Steel <sup>1</sup>	Steel <sup>1</sup>	Alloy	Alloy	Alloy
Tyres	195 / 65 R15	195 / 65 R15	195 / 65 R15	205 / 60 R16	205 / 60 R16	205 / 60 R16
Steering						
Type	Electronic Power Assist Steering with Pull Drift Compensation technology					

Features						
Variants	Ambiente	Trend	Trend+	Titanium	Titanium (AT)	Titanium +
Powertrain Combination						
1.5l Petrol Ti-VCT MT	✓	✓	-	✓	-	-
1.5l Petrol Ti-VCT AT	-	-	-	-	✓	-
1.0l Petrol Ecoboost MT	-	-	✓	-	-	✓
1.5l Diesel DV5 MT	✓	✓	✓	✓	-	✓
Security						
Remote Central Locking	✓	✓	✓	✓	✓	✓
Smart Keyless Entry	-	-	-	✓	✓	✓
Immobiliser System	✓	✓	✓	✓	✓	✓
Electric Swing Gate Release	✓	✓	✓	✓	✓	✓
Locking Wheel Nut for Spare Wheel	✓	✓	✓	✓	✓	✓
Safety						
ABS + EBD	-	✓	✓	✓	✓	✓
EBA <sup>2</sup> + ESC <sup>3</sup> + TCS <sup>4</sup> + HLA <sup>5</sup>	-	-	-	-	✓	-
Driver Airbag	-	-	✓	✓	✓	✓
Passenger Airbag	-	-	✓	✓	✓	✓
Side & Curtain Airbags	-	-	-	-	✓	✓
Emergency Assist	-	-	-	✓	✓	✓
Configurable Speed Alarm in Fuel Computer	-	-	-	✓	✓	✓
ISOFIX	-	-	-	✓	✓	✓
Rear Parking Sensors	-	-	-	✓	✓	✓
Emergency Brake Hazard Warning	-	✓	✓	✓	✓	✓
Infotainment & Connectivity						
FM/AM Radio + Aux. in +USB	✓	✓	✓	✓	✓	✓
CD/MP3 Player	-	-	-	✓	✓	✓
Bluetooth	✓	✓	✓	✓	✓	✓
4 Speakers (2 Front + 2 Rear)	✓	✓	✓	✓	✓	✓
2 Tweeters	-	-	-	-	✓	-
3.5" MFD Screen	-	-	-	✓	✓	✓
SYNC <sup>®</sup> AppLink™ (with Voice Control)	-	-	-	✓	✓	✓



Variants	Ambiente	Trend	Trend+	Titanium	Titanium(AT)	Titanium +
<b>Comfort &amp; Convenience</b>						
Front Courtesy Lights	✓	✓	✓	✓	✓	✓
Front Map Reading Lamps	-	-	-	✓	✓	✓
Rear Courtesy Lights	✓	✓	✓	✓	✓	✓
Theatre Dimming	✓	✓	✓	✓	✓	✓
Manual A/C with Heater	✓	✓	-	-	-	-
Auto A/C	-	-	✓	✓	✓	✓
Cooled Glove Box	-	-	-	✓	✓	✓
Steering Wheel Audio Controls	-	✓	✓	✓	✓	✓
Adjustable Tilt & Telescopic Steering Wheel	✓	✓	✓	✓	✓	✓
Tachometer	-	✓	✓	✓	✓	✓
Fuel Computer - Displayed in Cluster :						
- Econometer	-	-	✓	✓	✓	✓
- Distance to Empty	-	-	✓	✓	✓	✓
- Avg. Fuel Economy	-	-	✓	✓	✓	✓
- Avg. Speed	-	-	✓	✓	✓	✓
- Outside Temperature	-	-	✓	✓	✓	✓
Turn Indicators on ORVM	✓	✓	✓	✓	✓	✓
Power Adjustable ORVM	✓	✓	✓	✓	✓	✓
Power Windows	Front	Front+Rear	Front+Rear	Front+Rear	Front+Rear	Front+Rear
Driver Window One-Touch Up & Down	-	-	-	✓	✓	✓
Push Button Start	-	-	-	✓	✓	✓
Rain-Sensing Wipers	-	-	-	-	-	✓
Auto Headlamps	-	-	-	-	-	✓
<b>Exterior</b>						
Homesafe Headlamp	✓	✓	✓	✓	✓	✓
Fog Lamps	-	-	Front	Front	Front	Front+Rear
Daytime running lights (Non LED)	-	-	-	-	-	✓
Door Handle	Black	Body Coloured	Body Coloured	Body Coloured	Body Coloured	Body Coloured
Front Upper Grill	Mid Grey	Mid Grey	Chrome	Chrome	Chrome	Chrome
Front Lower Grill	Mid Grey	Silver	Chrome	Chrome	Chrome	Chrome
ORVM	Black	Body Coloured	Body Coloured	Body Coloured	Body Coloured	Body Coloured
Swing Gate Outer Handle	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome
Body Coloured Bumpers	✓	✓	✓	✓	✓	✓
Silver Painted Roof Rail	-	-	✓	✓	✓	✓
Rocker Claddings	✓	✓	✓	✓	✓	✓
Bumper Claddings	✓	✓	✓	✓	✓	✓
Rear Defogger	-	✓	✓	✓	✓	✓
Rear Wiper with Washer	-	✓	✓	✓	✓	✓
Head lamps with Signature Lightguide	-	-	✓	✓	✓	✓
<b>Interior</b>						
Two Tone Environment (Charcoal Black + Warm Neutral Grey)	✓	✓	✓	✓	✓	-
Two Tone Environment (Charcoal Black + Dark Shadow Grey)	-	-	-	-	-	✓
Added Chrome Interiors <sup>6</sup>	-	-	-	-	-	✓
Seats	Fabric	Fabric	Fabric	Fabric	Fabric	Leather
Leather Wrapped Steering Wheel	-	-	-	✓	✓	✓
Leather Wrapped Gear Shifter Knob	-	-	-	✓	✓	✓
Leather Wrapped Hand Brake	-	-	-	-	-	✓
Driver's Seat Armrest	-	-	-	✓	✓	✓
Driver Seat Height Adjustment	-	✓	✓	✓	✓	✓
Driver Adjustable Lumbar Support	-	-	-	✓	✓	✓
Driver's Footrest	✓	✓	✓	✓	✓	✓
Rear Package Tray	-	✓	✓	✓	✓	✓
Under-Passenger Seat Storage	-	✓	✓	✓	✓	✓
Sunglass Holder	-	-	-	✓	✓	✓
Illuminated Passenger Vanity Mirror	-	✓	✓	✓	✓	✓
Inner Rear-View Mirror	Day/Night	Day/Night	Day/Night	Day/Night	Day/Night	Electrochromic
Load Compartment Light	-	✓	✓	✓	✓	✓
100% Rear Seat Back Fold Down	✓	✓	✓	✓	✓	✓
60/40 Rear Seat Split Back Fold Down	-	✓	✓	✓	✓	✓
Rear Seat Reclining	-	✓	✓	✓	✓	✓
Rear Seat Tip & Tumble	-	✓	✓	✓	✓	✓
12V Power Point	Front	Front	Front	Front+Rear	Front+Rear	Front+Rear
Height Adjustable Rear Headrests	-	✓	✓	✓	✓	✓

Specifications and features are subject to change without notice.

1: Steel wheels with full wheel cover 2: Emergency Brake Assist 3: Electronic Stability Control

4: Traction Control System 5: Hill Launch Assist 6: Added Chrome Interiors - Inner door handles, cluster ring and cluster applique, tips on window regulator switch, air register tabs.

## Ford Service

### Savings on Service :

The Ford EcoSport comes with a 2 year/1,00,000 kilometer warranty

- **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period.
- **Service Holiday:** Covers periodic maintenance services, electrical & mechanical failures
- **Total Maintenance Plan:** Complete maintenance of your car for guaranteed peace-of-mind ownership.
- **Ford Emergency Road Side Assistance Program:** A 24x7 helpline to connect you to one of over 250 authorised Ford Service Centres across the country.

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**DIESEL** 22.27km/l\*

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**PETROL** 18.88km/l\*\*

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